

City of West Lafayette 222 N. Chauncey, Suite 102 West Lafayette, Indiana 47906 Phone: 765-775-5100 www.westlafayette.in.gov

MEDIA ADVISORY October 15, 2015

## FOR MORE INFORMATION CONTACT

Craig Martin, Artist - 765.490.9927 Beverly Shaw, Project Manager, City of West Lafayette - 765.714.5618 Tim Brouk, Vice Chair of the West Lafayette Public Arts Team 765.977.3931

You are invited to attend and cover:

What: "Send" mural dedication

Where: Post Office, 610 W. Navajo, West Lafayette

When: Saturday, October 17<sup>th</sup>, 2 PM

The West Lafayette Public Arts Team (WLPAT) invites the public to the dedication of "Send" by local artist Craig Martin at the West Lafayette Post Office on Saturday, October 17<sup>th</sup> at 2 PM. Attendees are invited to bring an address and send a postcard with an image of the artwork to a friend while they're at the event.

"This mural, "Send," creates a visual expression of our efforts to reach out, share information, and communicate," said Martin. "In the tradition of historic Works Progress Administration murals, the image suggests a landscape format. Abstract and illustrative marks suggest jumbled "clusters" of dialogue/information, hands reaching across the expanse, and the flow of paper, telegraph, telephone and digital messages into the distance."

Martin has degrees from Miami University of Ohio and Illinois State University in printmaking and drawing. He has experience with theatre set design and mural painting, and is now the director of Purdue University Galleries.

Tim Brouk, vice chair of the West Lafayette Public Arts Team will emcee. The artist and Mayor John Dennis will speak.

This project was funded by the West Lafayette Redevelopment Commission and is part of an ongoing effort to expand the city's public art collection.

The WLPAT now turns its attention to a sculpture/sign by Jeff Laramore at the entrance of the Celery Bog on Lindberg Road.